

<Recipient Name>
<Address>
<City, State ZIP>

Dear Mr./Mrs. <Recipient Name>,

My name is <your name> and I <and/or your spouse> have been an employee of <Company Name> for the last X years. We are the parents of a child with hearing loss who requires the use of hearing aids to hear normal conversation.

Our son/daughter <name> is X years old and lost his/her ability to hear due to <Insert personal story of how your child came to wear hearing aids and what this means on a daily basis for your family including the hardship of out of pocket costs>.

In the past, Georgia did not have mandatory insurance coverage for pediatric hearing aids, but our state has made great strides on this front recognizing that the ability to hear is a basic human right and widely recognized standard of care for children with hearing loss.

Please consider the following:

- Medicaid currently covers the cost of children’s hearing aids in the state of Georgia
- In 2014, Governor Nathan Deal increased insurance coverage in the State Health Benefit Plan to cover the cost of children’s hearing aids
- On May 8th, 2017 Governor Nathan Deal signed the “Hearing Aid Coverage for Children Act” requiring privately insured companies to cover the cost of hearing aids and bone anchored hearing aids on softbands (another type of hearing aid for children) up to \$3,000 per hearing aid every 48 months.
- While not required to by law, other self-insured companies such as Children’s Healthcare of Atlanta and The University System of Georgia have voluntarily added this coverage illustrating that they recognize the importance of pediatric hearing
- 21 other states have passed laws such as the “Hearing Aid Coverage for Children Act”

We are respectfully requesting that <Company Name> join the ranks of other self-insured companies in the state by adopting this benefit based on the importance of children being able to hear and communicate as well as the undue financial burden it places on families.

We very much appreciate your consideration in this matter, and thank you in advance for any assistance you can provide in moving our cause forward.

<Your Name & Signature>
<Your email>
<Your phone number>

<Feel free to attach a photo of your child>